

## UNITED STATES DEPARTMENT OF AGRICULTURE

## FOOD SAFETY AND INSPECTION SERVICE

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PRODUCTION VOLUME AND ITS ROLE  
IN RISK-BASED INSPECTION

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A CHARGE FROM FSIS: QUESTIONS FOR  
CONSIDERATION IN BREAKOUT SESSIONS

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## RED GROUP BREAKOUT

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April 25, 2007  
10:44 a.m.George Mason University  
Arlington Campus  
Room 269  
3401 Fairfax Drive  
Arlington, Virginia 22201MODERATOR: MS. LaVONNE JOHNSON  
FSIS, OPABO

## PARTICIPANTS:

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MR. TONY CORBO  
MR. LLOYD HONTZ  
MR. BAOREN JIANG  
MS. SARAH KLEIN  
MR. STEVE PRETANIK  
MR. ROBERT REINHART  
DR. DANAH VETTER  
DR. ALLING YANCY

## I-N-D-E-X

<u>AGENDA ITEM</u>	<u>PAGE</u>
<b>A Charge from FSIS: Questions for Consideration in Breakout Sessions</b>	
1. What are the advantages and disadvantages of each approach?	7
2. Are there changes that you would make to each approach to make it more effective?	25
3. What specific records should the inspectors use to approximate production volume for these various product categories in these approaches?	33
4. Do you have other suggestions for how to factor in exposure into assessing the risk presented by an establishment?	47

1 P-R-O-C-E-E-D-I-N-G-S

2 (10:44 a.m.)

3 MS. JOHNSON: I'm LaVonne Johnson with FSIS,  
4 Office of Policy Affairs. My role is actually to  
5 record what you say and for one of you to report out  
6 on what you came up with.

7 Before we designate or someone volunteers to  
8 facilitate the effort, to keep the conversation going  
9 to perhaps try to reach a consensus. It's not  
10 mandatory. We can have different ideas on the board.  
11 I would like for you to identify yourselves, your name  
12 and the association or company you're with for  
13 purposes of the Court Reporter. This is Andy. So we  
14 can start here.

15 DR. VETTER: My name is Danah Vetter. I'm  
16 here on behalf of NAFV today, which is the National  
17 Association of Federal Veterinarians. I am public  
18 health veterinarian in plant and I'm also trained in  
19 EIAO. So --

20 MR. REINHART: Bob Reinhart. I'm with Sara  
21 Lee Corporation.

22 DR. YANCY: Alling Yancy, Y A N C Y, U.S.

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1 Poultry and Egg Association.

2 MR. PRETANIK: Steve Pretanik, National  
3 Chicken Council.

4 MR. HONTZ: Lloyd Hantz, GMA/FPA.

5 MR. CORBO: Tony Corbo, Food and Water  
6 Watch.

7 MS. KLEIN: Sarah Klein, Center for Science  
8 and Public Interest.

9 MS. REISER: Laura Reiser, FSIS.

10 MR. CLEMANS: Sid Clemans, Office of Budget  
11 and Program Analysis, USDA.

12 MR. SCHROEDER: My name is Carl Schroeder.  
13 I'm a risk analyst with FSIS.

14 MS. BARRETT: Kathleen Barrett. I'm with  
15 the Office of Public Affairs.

16 MS. LOGAN: Laurie Logan, FSIS.

17 MS. JOHNSON: What we're doing right now is  
18 introducing ourselves for the purpose of the Court  
19 Reporter.

20 MR. JIANG: Baoren Jiang, Taipei University.

21 MS. JOHNSON: Okay. If you can, before you  
22 speak, try to say your name or say your name, so we

1 can get everything correct on the transcript as to who  
2 said what.

3 At this moment, I'd like for someone to  
4 volunteer to facilitate. Any volunteers?

5 DR. VETTER: Okay.

6 MS. JOHNSON: Thank you. Let me write on  
7 the board, let me just remind everybody, to reiterate  
8 what was said in the plenary session, that we have  
9 four questions to address and they're written on the  
10 board. And to simplify it, whatever way you want to  
11 do it because I'm helping you.

12 DR. VETTER: Okay.

13 MS. JOHNSON: You can start with the first  
14 question and start with the advantages if you'd like,  
15 but it's however you want to facilitate the  
16 discussion.

17 DR. VETTER: Okay. I guess we should just  
18 go through these questions one by one. I'm not sure  
19 when they say what are the advantages or disadvantages  
20 of each approach. Are they wanting us to compare the  
21 April 2nd approach to this new approach that they've  
22 now proposed?

1 MR. CLEMANS: What are the approaches? Can  
2 you just quickly outline the approaches because maybe  
3 I'm slow witted and missed them in the meeting?

4 DR. VETTER: That's what I was assuming,  
5 that they were talking about the April 2nd and compare  
6 it to what -- the pairing. So to combine the two as  
7 one total number, and then I guess also maybe this  
8 would be the time for people to suggest a different  
9 approach that wasn't discussed out there.

10 MR. HONTZ: That's part of question number  
11 4.

12 DR. VETTER: Is that it?

13 MS. JOHNSON: Yes, it is.

14 DR. VETTER: So we'll do that in question  
15 number 4. So is that what they want us to compare,  
16 the April 2nd --

17 MS. JOHNSON: Well, actually I thought it  
18 was the approaches that were presented today. However  
19 I --

20 UNIDENTIFIED SPEAKER: We're missing, we're  
21 missing Joe's --

22 MS. JOHNSON: Hum?

1 UNIDENTIFIED SPEAKER: We're missing Joe's,  
2 you know, in writing.

3 UNIDENTIFIED SPEAKER: The compromise  
4 approach.

5 UNIDENTIFIED SPEAKER: -- the April 2nd  
6 approach.

7 UNIDENTIFIED SPEAKER: Okay. One copy.

8 DR. VETTER: So either the pair, the numbers  
9 not being a total -- greater than a total RBI number.  
10 That would be the one approach, looking at -- or this  
11 approach where the Nona complex is sort of altered.  
12 And I guess the one question I have about this one is  
13 how, how does volume relate to that? How do they  
14 weight the volume in this approach? I didn't really  
15 understand that. I understand looking at it  
16 differently as far as the Nona Matrix.

17 MR. REINHART: I believe what Joe said is  
18 that it wasn't defined and that this would be the  
19 expected outcome by FSIS and that would be that every  
20 product regardless of where it failed potentially to  
21 go to a level of inspection 1, and then every product  
22 would go from where it failed potentially go to a

1 level 3, that the controls deemed such should happen.  
2 And that FSIS would design an algorithm to define how  
3 that would happen.

4 I think he specifically said industry and  
5 their data tried to design that algorithm. In essence  
6 said to FSIS, this is our expected outcome as they  
7 would say to us if any EAIO were to visit, this is  
8 what you're supposed to have, go figure out how to get  
9 it.

10 DR. VETTER: Would you think that the  
11 pairing that they did suggest would -- I know that it  
12 didn't quite fit that picture but would be more  
13 applicable to that?

14 DR. YANCY: Comparing that -- I'm sorry.  
15 This is Alling Yancy. Comparing the USDA suggestions?

16 DR. VETTER: Yes. Where they were not  
17 combining the two to make one number, where they were  
18 saying if you were a large volume plant, but you had  
19 good risk control, then you would be in group 1.

20 DR. YANCY: Again, this is Alling Yancy.  
21 I'm thinking --

22 DR. VETTER: I'm sorry. I keep forgetting

1 to identify myself.

2 DR. YANCY: I'm thinking that the Nona  
3 Compromise, for lack of a better term, is more  
4 appropriate and I'm not sure I'm answering your  
5 question yet, but I think I'll get there. I think  
6 it's more appropriate because it gives every product  
7 type and every establishment type regardless of the  
8 amount of volume of the products for -- types of  
9 products they produce, an opportunity to theoretically  
10 fall into any one of those areas. And the Nona Matrix  
11 that was presented this morning obviously still --  
12 there's a gap between that. And there's no an  
13 opportunity for every product type or every plant,  
14 depending on the volume of products it produces, to  
15 fall into 1, 2 or 3, and that's why I think that the  
16 Compromise is more logical.

17 Now how we go about, which I think now is  
18 getting to the root of your question, how we go about  
19 using volume in calculating volume to fall inside of  
20 that or the calculations by which we get to where they  
21 fall in that compromise, I think that's still up for  
22 debate. And my concern would be, of course, that we

1 have a program that's complicated enough to include  
2 all the potential variables within reason such that we  
3 could have a more representative calculation but not  
4 so overly complicated that nobody can understand it.  
5 Did that answer your question at all?

6 UNIDENTIFIED SPEAKER: Does everybody  
7 understand what -- this morning?

8 UNIDENTIFIED SPEAKER: See, that's what we  
9 need to do. We need to look at the advantages and  
10 disadvantages of --

11 UNIDENTIFIED SPEAKER: If you do a terrible  
12 job, you have a problem for a level 3 inspection  
13 scenario with their matrix. With this one, and vice  
14 versa, is doing a super duper job if you've got a  
15 high-risk product. You have an opportunity to get a  
16 break there, and again with this one, you don't. You  
17 get an incentive both ways, and if you don't your job,  
18 FSIS in the lab, you work with this, and you go after  
19 this guy who's doing a terrible job -- so that kind of  
20 takes care of these --

21 DR. VETTER: Danah Vetter again. Like you  
22 pointed out, it looks like what we've really got is

1 the one approach that was presented today because we  
2 haven't gotten to question number 4 yet where  
3 everybody can give their other ideas for how we weight  
4 volume. So in number one, it looks like we just have  
5 the one approach to kind of look at, the one that was  
6 presented today where they take the risk control  
7 measure and the inherent risk and they look at them as  
8 a pair. They evaluated two different numbers instead  
9 of one number.

10 So what are the -- do you want to start with  
11 disadvantages because that seems to be kind of where  
12 we started this conversation. So what are the  
13 disadvantages of the paired numbering system?

14 MR. HONTZ: Lloyd Hontz from GMA/FPA. From  
15 my viewpoint, this looks very much like what was  
16 presented back on April 2nd when Phil made his comment  
17 about certain establishments would never be able to  
18 get into the less intense inspection category and that  
19 still seems to be inherent in the Nona Matrix that Don  
20 Anderson presented this morning.

21 So in my opinion, that remains a very large  
22 disadvantage and eliminates that incentive for the

1 large establishment to do the very best control job  
2 that they can to get a reduced intensity of  
3 inspection.

4 DR. YANCY: Alling Yancy, U.S. Poultry and  
5 Egg. I agree with everything that Lloyd said but to  
6 add to that, add a layer to it, as we just discussed,  
7 it does, of course, remove the incentive but it also  
8 removes from the table the ability for the Agency to  
9 truly go after a poor performing producer who produces  
10 a low risk product. And I should think that the  
11 Agency would want the opportunity, an equal  
12 opportunity to theoretically go after or, and please  
13 understand when I use the word go after, I mean  
14 enforce the regulatory standards on a poor producing  
15 integrator, whether that category of risk involvement  
16 is high or low. And the Nona Matrix as presented this  
17 morning still leaves a gap there.

18 DR. VETTER: Danah Vetter again. In looking  
19 at it, and maybe I misunderstood what they were saying  
20 because in their Nona Matrix, you know, they have the  
21 three and then the two and then the three. And maybe  
22 I misunderstood because I didn't hear any specific

1 numbers or anything like that put out there, but I  
2 thought they were saying that if you have let's say a  
3 risk control measure of the perfect plant, like --

4 MR. CORBO: Joe Harris.

5 DR. VETTER: Thank you. -- Joe Harris  
6 presented, and they have a risk control measure of  
7 zero yet they score 100 on the plant size, that they  
8 then could be in category 1. Is that possible?

9 MR. HONTZ: That would be a compromise.

10 DR. VETTER: But is it possible under the  
11 new pairing?

12 MR. HONTZ: No. It would be this block up  
13 here, which is level 2. This would be the most risky  
14 and highest volume I presume.

15 DR. VETTER: Okay. So they would still be  
16 limited to a level 2?

17 MR. HONTZ: Exactly.

18 MR. REINHART: Just on the disadvantages,  
19 FSIS didn't outline how they were going to incorporate  
20 volume differently along that side of the Nona Matrix  
21 or that axis of the Nona Matrix. In essence, I  
22 believe Don indicated that it would remain the same as

1 originally proposed. So you would still end up with  
2 the scenario on that matrix where a 20, okay, a plant  
3 that is very large scores 100, and a 20 that is very  
4 small scores a 20, half of that then going into the  
5 number, the way it was originally proposed, but  
6 anyhow, for the lack of -- let's just scale, okay, 5  
7 times difference on the axis, independent of anything  
8 that goes on in the plant and the plant's ability to  
9 control the hazards. So I believe the way the Agency  
10 laid it out, if we were to put numbers to the model as  
11 Joe Harris presented originally, the problem has not  
12 gone away. The problem is exactly the same. The only  
13 difference is they split it onto two axes, into a Nona  
14 Matrix. It is still going to be skewed very much so  
15 away from really looking at what's going on where the  
16 Agency can make a difference in the process.

17 DR. VETTER: This is Danah Vetter speaking  
18 again. And this is a what if, and I think it is the  
19 2, because the way I see it is the compromise Nona  
20 Matrix, that they do apply sort of a middle level for  
21 that highest volume, lowest risk, where you have a  
22 volume of 100, a score of 100, but then there's some

1 sort of cutoff, and this would be up to the risk  
2 people to determine, that would still -- your risk  
3 control measure would put you into level 1. You could  
4 be 100 with a 0 or a 1 or 2, and so that would be the  
5 compromise, and so that would be -- there would be  
6 some cutoff mark in that upper left-hand corner there.

7 MR. REINHART: Yeah, that's exactly correct.  
8 That's what I believe Joe said, and it led to the  
9 other extreme and that is a plant that is having  
10 struggles performing --

11 DR. VETTER: Right.

12 MR. REINHART: -- along their own control  
13 measures and what they implemented and FSIS' findings  
14 in evaluating them. They too now can go to the other  
15 extreme. They could be a 1 theoretically in inherent  
16 product risk but they could now fall into a level of  
17 inspection of 3, and the reality of the world is, if  
18 you're one of those ready-to-eat low risk products,  
19 however that follows out down there, if you're failing  
20 to perform and manage the risk in your process,  
21 they're just as dangerous to the public, and just as  
22 bad an outcome. In some cases, even worse. The

1 consequences can be terrible as that of, you know, the  
2 other extreme of product.

3           So I think leaving a 3, a level of  
4 inspection 3 available to all classes of product, if  
5 the company fails to perform, it's something FSIS  
6 needs to address.

7           DR. YANCY: I agree. Alling Yancy, U.S.  
8 Poultry and Egg. I agree, and that's where I was  
9 going a moment ago when I answered, Danah, your  
10 question. I think the Nona Matrix as presented by  
11 FSIS still does not provide the Agency with the  
12 opportunity that I should think it would want which is  
13 to in theory have any product and any performer fall  
14 into any one of those three categories, and that's a  
15 major disadvantage to the consumer. It's a major  
16 disadvantage to the producer.

17           You can look at whether you want as an  
18 incentive or as a carrot or as a stick, but  
19 nonetheless, it should be available. And there didn't  
20 seem to me yet to be a clear addressment of the issue  
21 regarding the fact that the inherent risk of the  
22 product should be -- how it should be addressed and

1 whether that should be -- whether the product --  
2 whether it's in the inherent risk of the product or  
3 whether it's in the establishment risk controls.

4 I think one of the basic understandings of  
5 HACCP is that your process controls should be allowed  
6 to or should be factored into whether you address  
7 appropriately the inherent risk of the product you're  
8 producing. That's just inherent to HACCP.

9 So you would think therefore under that  
10 argument alone and it's certainly not the singular  
11 argument in defense of that. Joe's made a valid one  
12 in the calculation description that he showed, but  
13 that's another argument for why you should consider  
14 the volume as part of your establishment risk controls  
15 not as part of the inherent risk of the product. And  
16 I haven't seen an addressment of that yet, not by the  
17 Agency.

18 DR. VETTER: Go ahead.

19 MR. CORBO: Tony Corbo with Food and Water  
20 Watch. This whole concept of volume, and I appreciate  
21 this discussion and how industry is trying to grapple  
22 with it. The problem that I have is a high volume

1 plant, if something goes wrong, if something goes  
2 wrong, it could have, you know, major, major public  
3 health consequences. And I appreciate, you know,  
4 Joe's presentation in terms of the extremes that he  
5 presented, but is there really a perfect plant out  
6 there, a high volume perfect plant. Because I am very  
7 concerned that inspection personnel are going to be  
8 reallocated away from some of these large producing  
9 plants and not catch something that may go wrong, that  
10 eventually could have major consequences to the public  
11 and that's -- and I appreciate, you know, how  
12 everybody's trying to come to grips with it. I don't  
13 have the answer to it, but I am, I am just deathly  
14 afraid that if we minimize volume in terms of this  
15 calculation, that it could have public health  
16 consequences out there.

17 DR. VETTER: This is Danah Vetter again with  
18 NAFV. I'm on both sides of the fence and I'll explain  
19 why. I do believe that volume is part of inherent  
20 risk because I believe it's a proxy for exposure.  
21 When we talk about volume, I think that's the correct  
22 terminology. It's a proxy for exposure, and that's

1 why it's part of the inherent risk calculation because  
2 if something does go wrong, there is a greater  
3 severity to what happens which is all part of HACCP as  
4 well. That's how you look at HACCP. Is the hazard  
5 there, and if it is, what is the severity of the  
6 hazard? So I do believe that it is part of inherent  
7 risk.

8           However, I also believe that it overshadows  
9 the other more important risks in the way that the  
10 algorithm was presented in the April 2nd meeting. I  
11 also do not agree with the fact that there's a gap. I  
12 do believe that everyone should have the ability to be  
13 in the level 1 or level 3 section regardless of size,  
14 and I think that, you know, risk control measure is  
15 the other part of that, that plays into that and what  
16 product you're producing.

17           So it goes back to what they were saying is  
18 how do you weight volume and how big of a role does it  
19 play? I do believe it's in inherent risk but I don't  
20 believe in splitting it up into five categories and  
21 multiplying it by five. I don't think that is  
22 representative of what is actually going on in the

1 plants and so on and so forth. But I think that it  
2 does need to be weighted differently than it is  
3 because it does overshadow, and I do believe that  
4 everybody should have a chance, in effect, how do you  
5 get to that point?

6           So just to -- that's kind of where I stand  
7 on it but just to reiterate for the group and what we  
8 intend to say about this, number one, the disadvantage  
9 is that there's still a gap. Your very small plants  
10 that are doing really, really bad can't be in that  
11 lower right-hand corner, and your large plants that  
12 are doing very, very well, still cannot be. And so is  
13 that a consensus with the group?

14           MR. REINHART: Yeah.

15           MR. CLEMANS: Presumably although they were  
16 unclear about whether a little plant would always be  
17 in category 1.

18           DR. VETTER: Well, it's --

19           MR. CLEMANS: If volume is so dominant it  
20 could never be --

21           DR. VETTER: Category 3.

22           MR. CLEMANS: -- 3. Yeah.

1 DR. VETTER: Yeah.

2 MR. REINHART: The issue -- I say there's  
3 two different questions on the table. How to deal  
4 with volume is one of the questions. But the other  
5 question is the desired outcome, and I think that  
6 we're close to consensus on the desired outcome which  
7 would be a model that resulted in a theoretical  
8 pictorial, okay, because this is not really straight  
9 lines and all that. Like the Nona Compromise would be  
10 the desired outcome by everyone. Does anyone disagree  
11 with that?

12 DR. YANCY: This is Alling Yancy here, U.S.  
13 Poultry and Egg. Where every product in every  
14 establishment has an opportunity to fall within any of  
15 those categories, yes, I agree. I think that's -- I  
16 think we're close here if not on the ground on top of  
17 the --

18 MR. REINHART: Even -- can't get there,  
19 maybe that is true.

20 DR. YANCY: The calculation seems to be  
21 where the rug lies. How you use volume inside that  
22 matrix and that seems, again this is Alling Yancy,

1 that seems where the rub is, is how you factor volume  
2 in, in that Nona Compromise.

3 MR. REINHART: So, but does everyone agree  
4 with the desired outcome, the different categories? I  
5 guess that's something we need to -- a basic  
6 fundamental question that needs to be answered.

7 MR. PRETANIK: Does anyone disagree?

8 COURT REPORTER: Would you state your name?

9 MR. PRETANIK: Steve Pretanik.

10 MR. CLEMANS: Certain -- Carol Foreman  
11 seemed to raise the question of whether anything that  
12 the inspectors or the plant did could affect risk and  
13 she sort of said prove that you can -- that people can  
14 do well enough in their controls to go to this lower  
15 three. In fact, the question that she raised sort of  
16 said, you know, you have to show risk assessment that  
17 proves that if you, you know, apply these controls  
18 that you really achieve a very low risk. Is that --  
19 it's a reasonable standard question but I mean is it  
20 just, it's kind of doubting whether inspectors could  
21 be effective or a plant and then the question is,  
22 well, so where are we going?

1 DR. VETTER: This is Danah Vetter, NAFV, and  
2 I think that's the whole basis of HACCP though, is  
3 that -- that's the whole basis of the HACCP system is  
4 that you look at the highest risk in the plant, put in  
5 -- and then we get, you know, foodborne illness from  
6 that. I know you can't compare --

7 MR. CLEMANS: She must accept that but she's  
8 just saying prove, you know, if you put these controls  
9 in, you reduce the incidence of these diseases.

10 MR. PRETANIK: Well, you might not be able  
11 to prove that you -- reducing the incidence of  
12 diseases, but you can validate your process of  
13 verifying the process, verifying your process with  
14 your microchips.

15 MR. CLEMANS: Right.

16 MR. PRETANIK: This is where the emphasis  
17 would have to be --

18 MR. CLEMANS: Right.

19 MR. PRETANIK: -- on the micro quality of  
20 what you're turning out.

21 MR. CLEMANS: Right.

22 MR. PRETANIK: And one would hope that if

1 you're doing a good job here, it's going to affect the  
2 other but it's very hard to make that connect.

3 MR. CORBO: Tony Corbo, Food and Water  
4 Watch. I think for those of us, and I'm one of the  
5 consumer groups, have always had a problem in terms of  
6 why the Agency is moving in this direction. Are there  
7 public health objectives that the Agency is trying to  
8 -- or is this just an exercise in terms of managing  
9 their inspection workforce better? I think that is  
10 still a big question as to why we're doing this whole  
11 exercise.

12 MR. CLEMANS: To me, it's a no-brainer that  
13 if you're trying to reduce risk, you target risk. I  
14 don't think that need be discussed. The question is  
15 can you find -- can you target this? Are they  
16 adequately targeting this?

17 MR. CORBO: I think the problem that we  
18 still have is that the Agency hasn't fully articulated  
19 the public health goals.

20 MR. REINHART: The group agreed on the  
21 desired outcome as being looking like the model, well,  
22 it was without objection, is basically the answer

1 since we didn't formally vote, and then the next  
2 question becomes --

3 UNIDENTIFIED SPEAKER: Wait.

4 MR. REINHART: I'm interested in keeping to  
5 the question. The next question is are there changes  
6 that would make either of the approaches, make them  
7 more effective, and this is really relates to all of  
8 these other questions we've asked. And certainly  
9 there are opportunities to make it more effective.  
10 Everyone's said that.

11 The question becomes which ones do we want  
12 to say are the opportunities we would like FSIS to  
13 look at. The first one, Danah, public health  
14 outcomes, I believe that FSIS has been charged with  
15 that already. So it's not a volume question. It is  
16 an RBI question that they need to answer. I don't  
17 know if they're planning to answer it prior to these  
18 things happening or after doing their initial  
19 assessment. I don't know about that, but I know  
20 they're going to try to answer that question. So I'd  
21 like -- I mean that's an appropriate question. But  
22 related to volume specifically, what would we change

1 to make it more effective in this model?

2 Well, the compromise model did not offer an  
3 equation. So obviously if we said that's the desired  
4 outcome, an algorithm is needed to support that  
5 outcome, right? So that would make it better.  
6 Because without, we can't go forward. So I think  
7 that's something that we could -- I mean I guess.  
8 Does everybody agree that that would make it better if  
9 we had an algorithm that checked numbers?

10 MR. HONTZ: One thought on that, Lloyd  
11 Hontz, with GMA/FPA. And I think this is another  
12 point that everyone could agree on, and that is that  
13 the significance of volume should be greater when the  
14 plant's controls are worse, that there's more of a  
15 concern for volume when the plant is doing a poor job  
16 of risk control and therefore elevating the amount of  
17 risk, you know, to the public from the products that  
18 the plant is producing.

19 And if everyone did agree with that, then  
20 that argues for some type of risk control weighted  
21 factor for volume.

22 MR. CLEMANS: Sort of a geometric weighting.

1 That would more important, your volume.

2 DR. VETTER: Right.

3 MR. HONTZ: And I don't think --

4 MR. CLEMANS: On the downside though, that  
5 it make the bad little guys, let them off the hook.

6 MR. HONTZ: I don't think they ought to get  
7 off the hook. We're talking about a volume penalty or  
8 additional points they get or more inspection than  
9 they have the very littlest volume, then there really  
10 shouldn't be any penalty provided for them that ought  
11 to come into play through their establishment risk  
12 controls and that they can measure. And again it gets  
13 to how you put your algorithm together to get the  
14 desired outcomes.

15 And we've always said as a coalition that  
16 you never know whether the algorithm is working or not  
17 until you plug in some numbers and see if you get  
18 logical outcomes, the folks who need the most  
19 inspection actually get it with the numbering system  
20 or whatever you come up with but again, I think that  
21 that's key.

22 As best I can tell, the Nona Matrix which

1 the Agency used is going back to the original proposal  
2 which applies volume equally across the board  
3 regardless of what the risk controls are, and I think  
4 that's maybe something we could agree that is  
5 appropriate.

6 DR. YANCY: Alling Yancy, U.S. Poultry and  
7 Egg. One of the things that I think that I sense that  
8 we're hung up on is the discussion revolving around  
9 volume and in one of the presentations it said risk  
10 equals hazard times exposure or hazard and exposure  
11 are interrelated to each other, to come up with the  
12 risk volume. The assumption that's there, and I think  
13 it's a safe assumption, but it depends on the  
14 parameters under which you're looking at that. The  
15 assumption that's there, I don't disagree with you,  
16 Dr. Vetter, is that the product is already a double  
17 grade, and that's not a safe assumption to make when  
18 you're looking at a plant without knowing its  
19 establishment risk control, without knowing it's  
20 compliance issue. And that goes along the lines of  
21 what Lloyd was saying. If that plant has a poor  
22 performing history and your establishment risk

1 controls show that they are poorly performing, then  
2 that is a safer assumption to make that the product  
3 they're producing, the volume of product they're  
4 producing is more likely to have adulterant or have an  
5 issue associated with it and therefore the exposure to  
6 the consumer is more likely to be impacted. And  
7 conversely if a plant is a better performing plant,  
8 more regulatory compliant, it is equally safe to  
9 assume therefore that that product is less likely to  
10 be adulterated and therefore the exposure would be  
11 less.

12 So I'm not suggesting exposure and hazard  
13 combined together equal risk. I'm suggesting that we  
14 cannot make the assumption without knowing the history  
15 of the plant, the performance history, and the  
16 establishment risk measures. Without knowing that,  
17 it's not safe to assume that just because they're  
18 producing product A they fall into this category based  
19 on the volume of that product they're producing.

20 That's another reason why I believe the way  
21 in which we get to that calculation is where the rug  
22 lies, but I still think that volume should be

1 considered an issue based on performance and their  
2 risk measures that are in place. And a plant with  
3 poor risk measure controls, volume hurts them more.  
4 It weighs more, and rightly so. It should. In a  
5 plant with better risk control measures, that volume,  
6 regardless of how high or low it may be, weighs less.  
7 That's an algorithm that I could support.

8 DR. VETTER: Danah Vetter, NAFV. I  
9 completely -- I understand what you're saying and I  
10 can see where it actually, you know, could work that  
11 way, but I still think because where you go with  
12 inherent risk, it's species and product type. And we  
13 all know like deli products, hot dogs and so forth, is  
14 a greater risk to the public. And so if you've only  
15 got 100 hot dogs out there, then it's a low risk of  
16 people getting sick, if there's just 100. But if  
17 you've got 1 million hot dogs out there, it's a much  
18 higher risk. So I guess even if that plant is a great  
19 plant but let's say for one day, you know, they have  
20 this great risk control measures, they don't have that  
21 many NRs, but they have a malfunctioning oven, and  
22 they produced 100,000 hot dogs that day that went out

1 and they didn't reach lethality, or they are using  
2 alternative 1 let's say, and their post-lethality  
3 treatment didn't work or something, and then you've  
4 got that many more products out there that could  
5 potentially be adulterated.

6           So I guess that's where I'm coming from, and  
7 I completely agree with what you're saying and what  
8 you're saying about how well you're doing or how badly  
9 you're doing should be related and relative to how  
10 much you're putting out there and how that does  
11 increase the risk. I agree with that. But I do still  
12 think it is part of inherent risk because even in a  
13 perfect plant, something could go wrong and you have a  
14 greater amount of product and you have a greater  
15 population exposed to that than you do with the  
16 smaller establishments.

17           So as far as question number 2 goes, we've  
18 got some differing opinions on that. There's been  
19 suggestions about how that could be equated with your  
20 suggestion that it's a weighted volume, it counts more  
21 depending on how well or how badly you're doing, that  
22 it be part of the risk control measure versus inherent

1 risk. Any other -- and then that we needed a new  
2 algorithm to support that Nona Compromise, the Nona  
3 Compromise. So that everybody has the opportunity to  
4 fall in any category. Did I miss anything?

5 MR. REINHART: Bob Reinhart. The next  
6 question is, "What specific records should the  
7 inspectors use to approximate production volume for  
8 the various product categories in these approaches?"

9 DR. VETTER: This is Danah Vetter. And I've  
10 actually filled out that survey that they're talking  
11 about myself, and I do believe that it needs to be  
12 altered somewhat because I think they're low balling  
13 the numbers. I think there needs to be more  
14 categories because I think there's just a very large  
15 range of volume when we talk about establishments that  
16 are out there. So I think that more data needs to be  
17 collected as far as volume, because I think right now,  
18 what's out there right now is a very low, low estimate  
19 for some plants. I won't say for many percentage-  
20 wise, but for some plants, and I say that because they  
21 pop out around 50 something when you talk about that.  
22 And we know, those of us that are in plants,

1 particularly large plants, there's a lot more being  
2 produced.

3 My suggestion for collecting volume data is  
4 not just me when I sit down with my colleagues and  
5 discuss this, would be that the Agency uses an  
6 instrument similar to what Don talked about with RTE,  
7 that they do it for all establishments and they  
8 implement it in a very similar way that they did the  
9 RTE form which is where the inspectors gathered the  
10 information originally and then when they got OPM --

11 MR. CLEMANS: OMB.

12 DR. VETTER: OMB, thank you. When they got  
13 approval, they made an electronic form so that it was  
14 easy so that industry could fill out. They could  
15 still do the survey with the inspectors as well  
16 because then you've got two sets of data to compare.  
17 They won't be exact, but they should be close. And so  
18 you have two sets of data to compare and you take the  
19 information from the industry and they have the  
20 ability to feed that data into Excel or some sort of  
21 statistical database and then put it on a distribution  
22 curve. And then you have a score of volume based on

1 where you fall on that distribution curve, and it  
2 won't be normal distribution.

3           And I'm not a statistician, but I do -- I  
4 know a small, a tiny bit about this. I suspect you'd  
5 see something like a funny looking triangle, and then  
6 they can use that information in the algorithm and it  
7 would be a more accurate representation of volume  
8 that's out there. And then maybe it wouldn't  
9 overshadow so much when you have 1, 2, 3, 4, 5, and we  
10 have so many people just grouped into category 5.  
11 Maybe it could be more spread out that way.

12           MR. REINHART:       Bob Reinhart, Sara Lee  
13 Corporation. I agree that I believe FSIS could go to  
14 OMB and request that companies provide this  
15 information. I do not think the burden would be  
16 extremely large. I don't know how difficult it is for  
17 policy to go generally to OMB, if it has to be through  
18 a rule or if it's just through a direct -- or how that  
19 works. But if the idea is to get more accurate and  
20 better data, certainly the company stating what their  
21 production volumes are and whatever classes you want,  
22 would be the most accurate, and I think that is

1 definitely something that could happen. I don't know  
2 that anybody's really going to oppose it, the  
3 Paperwork Reduction Act or whatever the requirements  
4 are, it's not going to be a huge burden on industry.

5 MR. CLEMANS: That would be easier to do if  
6 industry supports it.

7 MR. REINHART: Well, I can't --

8 MR. CLEMANS: If one guy complains and no  
9 one says that, you know, this association likes it, it  
10 makes it really hard.

11 MR. REINHART: Yeah. I don't know --

12 MR. PRETANIK: Do people ever really comment  
13 on --

14 MR. CLEMANS: Actually, yes, they do. In  
15 fact, the way it's set up now is that, as industry  
16 people you should know this, you can call directly to  
17 the OMB analyst, almost in secret, and feed them a  
18 good or a bad line, and if they believe you, it's just  
19 hell for the Agency.

20 MR. REINHART: So it may be a difficult  
21 process. It may be feasible at least for better data.

22 In the short term, I also believe and the --

1 was great on the PBIS information and we do try to go  
2 over that with our inspectors and understand that our  
3 PBIS information is accurate, and that is a choice of  
4 the company. It's not mandated and, you know, FSIS  
5 just -- asked for it, but it's a pretty darn good  
6 system. At least they have the information that we  
7 didn't have a few years ago. I know that questions of  
8 volume have come up in the past and now we're at 4300  
9 establishments. We actually have a pretty good  
10 estimate. It could be off, a little low, a little  
11 high, I'm sure, but those things could be overcome by  
12 the option of going to industry to provide their data.  
13 I don't know what happens if you have to tell industry  
14 it's optional to provide your data. Then you have to  
15 go through OMB. I don't know how those intricacies,  
16 as a policy may --

17 MR. CLEMANS: Yeah, it's required you have  
18 to go through OMB and six months would be really -- a  
19 year would be plausible at best.

20 MR. REINHART: So use the current system and  
21 then potentially go to make it better. That would be  
22 my recommendation.

1           MR. CLEMANS:    So you would be comfortable  
2 though starting with the PBIS system provided that  
3 people said they wanted to go to an industry reporting  
4 system.

5           MR. REINHART:   Bob Reinhart.    I would be  
6 comfortable with the PBIS system being used to reflect  
7 industry data.  I don't have the integral knowledge of  
8 what it says but what I know is just our  
9 establishments and the volumes and the classifications  
10 of the plants when we review that with them is not far  
11 off.

12          MR. HONTZ:   Lloyd Hontz, GMA/FPA.    I just  
13 have a question about how you do get that information.  
14 You indicated you collect it, the information in the  
15 plant.  How do you come up with the numbers?

16          DR. VETTER:   Danah Vetter.    It's actually  
17 quite easy if you're in a large establishment because  
18 the cutoff is relatively low compared to what is  
19 actually put out within a day.  So if you're in a  
20 large establishment, that's sort of an easy thing to  
21 answer because it's usually greater than the FSIS  
22 amount that's on the survey.

1           If you're in a small establishment, I assume  
2 that you would talk to the plant manager or talk to  
3 maybe the HACCP manager or somebody that could help  
4 provide you an estimate. They're not necessarily, you  
5 know, required to do so, but it's kind of your best  
6 guess. You can also look at records. There are  
7 records that you can look at. They're not records  
8 that you physically look at because you're typically  
9 looking at HACCP, SSOPs, SPS records. You're looking  
10 at labeling. You're not looking at complete volume of  
11 what's going out in your daily inspection duties. So  
12 you would need to request certain records. It  
13 probably wouldn't be a bill of lading. You'd probably  
14 go to their accountant, you know, something like that,  
15 an accountant position.

16           The other side of that is the slaughter  
17 establishments. For the animals that we slaughter, we  
18 do get a number back for that but it doesn't account  
19 for what comes in from other plants and it --  
20 processing plant. So it goes into our database, which  
21 is called EADRS, E A D R S. And it's also based on a  
22 calculation but it's a good estimate of that product

1 that was slaughtered, how much was that will go into  
2 product being produced or going into commerce.

3           So that is a way that we also look at it if  
4 you're in slaughter establishments. That doesn't hold  
5 true for processing establishments and it also doesn't  
6 incorporate everything that's gone out because things  
7 come in from other plants as well.

8           MR. HONTZ: In regard to the questions that  
9 were raised this morning about product shipped versus  
10 product produced. Do you know why it's shipped at  
11 this point in time and not produced?

12           DR. VETTER: Danah Vetter. I don't know why  
13 but I have an opinion. My opinion is that this should  
14 be based on product produced, not product shipped.  
15 Because product produced is the potential to go out  
16 there in commerce and who knows when, especially if  
17 it's frozen product. You know, if it's dark meat in  
18 chicken, and I talk about poultry because I'm in a  
19 poultry establishment and that's primarily what I've  
20 been trying to do, but if it was dark meat, there were  
21 times when we had trucks and trucks and trucks and  
22 trucks, and not enough room in freezers, when the

1 Russian export thing was going through, and it wasn't  
2 going out because the market wasn't there for it. So  
3 it can be in the period before the product is actually  
4 truly considered shipped. So I believe this should be  
5 based on product produced and not product shipped.

6 MR. CLEMANS: Probably the main risk with --  
7 production.

8 DR. VETTER: Yes.

9 MR. CLEMANS: Does the industry have  
10 responsibility for anything in the freezer?

11 DR. VETTER: Yes, and the --

12 MR. CLEMANS: And make sure the temps were  
13 kept low enough --

14 DR. VETTER: Yes. I mean before it goes out  
15 the door, there is an inspector -- before it is  
16 shipped, there's an inspector that checks that product  
17 that makes sure that it meets certain standards,  
18 whether it be export requirements or the basic SSOP  
19 standards that USDA enforced. They're called ivy  
20 warehouses. And there is some regulatory enforcement  
21 there. Most of it pertains to the countries that  
22 they're exporting to and then their particular

1 requirements.

2 DR. YANCY: This is Dr. Yancy, Alling Yancy,  
3 U.S. Poultry and Egg. I understand what you're  
4 saying, Dr. Vetter, but I respectfully disagree. I  
5 believe it should be based on product shipped because  
6 until it enters commerce, it hasn't entered commerce.  
7 If it hasn't left the producing establishment, then  
8 it's not in commerce yet, and there are opportunities  
9 still for the plant to find and address issues of food  
10 safety or any other type of regulatory issue that may  
11 have occurred with that product before it leaves.

12 So the real measure should be once it's left  
13 that producing establishment and gone into commerce,  
14 not what has been produced because an excellent  
15 example of that would be, although this is probably  
16 very minimal in exposure, but an excellent example is  
17 a plant that tests, pardon me, produces and holds RTE  
18 products waiting for *Listeria* testing, and if that  
19 plant was measured based on its production by pounds  
20 of product, it would be askew, because in some cases,  
21 God help them, that plant will get back on some  
22 level, *Lm* positive results. That product will either

1 be condemned or it will be recooked and in recooking  
2 it, more product is lost in the recooking process.  
3 So looking only at the amount of product that's  
4 produced versus what they ship, you're going to get a  
5 skewed view of the risk to the consumer. So that --

6 MR. CLEMANS: If you want to interpret the  
7 risk for sure, maybe you have to look at both. I  
8 mean some people sort of ship right away and some  
9 people hold.

10 MR. YANCY: Some do.

11 MR. CLEMANS: Because I would think you'd  
12 just --

13 MR. YANCY: Some ship from the producing  
14 establishment to a distribution center or a freezer  
15 where it may be held before it then moves on. But in  
16 the definition, that's why I used the definition in  
17 commerce. Once it's left that producing  
18 establishment, it's in commerce.

19 MR. CLEMANS: Right. The question is where  
20 is the risk? Where does risk occur? More in the  
21 production or in the storage and shipping.

22 MR. REINHART: Bob Reinhart, Sara Lee

1 Corporation. I believe that this is a little bit of  
2 semantics. I believe under HACCP the issue of  
3 shipment is once -- complete, okay, this is where  
4 probably most people are looking at product as being  
5 produced and shipped. Regardless of whether or not  
6 it's literally sitting on the dock and shipping out  
7 tomorrow morning and those type things, I believe  
8 probably that is what's happening. It has been  
9 marked for inspection and -- review is completed.  
10 They're counting it in the daily production volume.  
11 I believe that's probably reality.

12           The simple answer to that is to spell that  
13 out in the directions to the workforce, whatever they  
14 say, I believe. I actually think we're pretty close  
15 on this. So I just wanted to note, under HACCP, --  
16 review -- issues, as the deciding point of you  
17 produced this product and so, you don't know if the  
18 form says, no, you've got to wait until the product  
19 goes on a truck but, you know, literally if they did  
20 it at that point, it would be appropriate in my  
21 opinion.

22           DR. VETTER: Go ahead, Tony.

1           MR. CORBO:     Tony Corbo, Food and Water  
2 Watch. I tend to agree with Dr. Vetter. We have a  
3 recall going on right now of year old hamburger, you  
4 know, involving 400,000 pounds that's being recalled.  
5 Probably most of it has already been consumed because  
6 it's a year old but, you know, there's an *E. coli*  
7 recall going on right now. So I would tend to agree  
8 with Dr. Vetter that it has to be produced.

9           You know, the other thing, and I won't use  
10 the word appalled because on April 2nd, some of the  
11 Agency folks got on my case in terms of how this  
12 information was being collected in terms of volume  
13 but I would tend to think that you would want the  
14 most accurate information possible and I'm hearing,  
15 at least from some industry representatives here,  
16 that maybe going the OMB route would be the best way  
17 to do it.

18           You know, if I were a plant owner, having  
19 the inspector trying to stalk around, trying to find  
20 my production, I would be very concerned. And so I  
21 think you would want the most sanitized records in  
22 terms of what volume is made available to the Agency

1 and doing this, this little surreptitious, you know,  
2 stalking around of records, I don't -- I feel very  
3 uncomfortable with it.

4 DR. VETTER: This is Danah Vetter again. I  
5 would just say that I know that the process may be  
6 very lengthy, you know, a six month period of time  
7 for something to get approved, but just like they did  
8 with the RTE instrument, it could originally be --  
9 the form could originally be provided to inspectors  
10 who would gather that information, like they did with  
11 RTE product. And then once it gets approval, then it  
12 could go into the industry who fills it out. So --  
13 and you follow that from notices, you know, you put a  
14 notice out to the inspectors and then they do a  
15 follow up just like we've done with the RTE form.  
16 And so if it was something very similar, it would be  
17 done so that you could have information now instead  
18 of down the road that would be a little more accurate  
19 because you could tailor the form to provide that to  
20 you in a more accurate sense than the survey  
21 provides. And then follow it up with after approval,  
22 the industry doing it.

1 MR. CLEMANS: Being part of the Government,  
2 I guess I should thank you. I -- your idea.

3 MR. REINHART: And then the last question  
4 is does anyone have other suggestions? I think it's  
5 important if somebody has them. Does everybody have  
6 a --

7 DR. VETTER: We have about five minutes.  
8 We have about 15 minutes. So I guess we have 10.

9 MR. REINHART: Right. So do you have  
10 anything, Lloyd?

11 MR. HONTZ: Lloyd Hontz, GMA/FPA. We've  
12 been working on something, an alternative view. It  
13 certainly hasn't been mentioned to our RBI coalition  
14 at all, but it is something that I feel comfortable  
15 throwing out on the table. Again, I want to reiterate  
16 that what we really looking for, based on Janell's  
17 presentation, is that the outcomes are reasonable to  
18 go along with the guidelines that we were talking  
19 about earlier, but one way that I think possibly could  
20 get us there is really treating inherent risk and risk  
21 control measures and volume as three independent  
22 factors although again the volume would be weighted

1 and based on the established risk control. But one  
2 possibility would be adding a value for an inherent  
3 risk measure to a value for RCM, risk control measure  
4 and then adding an additional factor or value for  
5 volume. Again, this volume factor would be weighted  
6 mathematically depending upon the value that you were  
7 giving for your RCM. And again, to get to the desired  
8 outcomes, you can vary the numbers as you need to.

9           One other possibility that this allows is --  
10 the weighting part, the risk control measures at a  
11 higher level than the inherent risk perhaps if that  
12 gets us where we need to be. So that's one option  
13 that we're working on, and we'll do a little more with  
14 it and share it with folks and see if it gains any  
15 traction. If it does, we can certainly share it with  
16 the Agency. If not, we'd be happy for them to come up  
17 with something that gives the desired outcomes.

18           DR. VETTER: This is Danah Vetter again. I  
19 just want to make sure, in thinking about it in my  
20 head, I kind of like that idea a little bit that you  
21 have volume as a -- sort of factor. So that it  
22 doesn't necessarily go with inherent risk and it

1 doesn't necessarily go with risk control, which is  
2 where there's a disagreement between different people.  
3 And so it's actually a third factor in this equation.  
4 And I guess were you thinking of looking at that as  
5 three different numbers or like a pair, like they were  
6 talking about a pairing, that this would be a  
7 comparison of the three separate numbers or would they  
8 come together to compute one number?

9           MR. HONTZ: In our thinking up to this point  
10 in time, they would be three independent numbers which  
11 would be added together to get one number but the  
12 bottom line would still be a level of inspection which  
13 would be 1, 2 or 3, and perhaps that would be  
14 information made available to the public. All of  
15 these would be added together.

16           DR. VETTER: Any other comments on that  
17 suggestion or any other ideas that anyone has?

18           MR. REINHART: Bob Reinhart, Sara Lee  
19 Corporation. I'm going to make a comment and this is  
20 just in essence to make sure I do say this. The  
21 actual goal as the lone representative, the actual  
22 plant operator here in this scenario for us, as a

1 corporation, is to improve the public health outcome  
2 related to risk and Agency oversight. And a risk-  
3 based inspection system that focuses on those risks is  
4 beneficial in theory to that outcome but we don't  
5 necessarily get into the details or the concern over  
6 what level of inspection are you going to fall into  
7 when the game's figured out.

8           Actually what we want to have happen is to  
9 have a safer food supply. Then in turn, the resources  
10 and the levels of inspection are right. That's the  
11 answer to our question that we're going to eventually  
12 hopefully get to, and I just wanted to state it  
13 because I know a lot of people have mentioned  
14 incentives for companies, and I'm not against that if  
15 that is what drives a company to get a better  
16 intervention, very good. I think it's something that  
17 the Agency can offer. But I also think that's not  
18 ultimately necessarily the goal of everyone, and so I  
19 just wanted to state, you know, for Sara Lee, our goal  
20 would be a better food safety system which then falls  
21 into a better regulatory oversight system.

22           MR. HONTZ: Agreed.

1 DR. YANCY: This is Alling Yancy, U.S.  
2 Poultry and Egg Association. I think from the trade  
3 association's standpoint, I absolutely agree with  
4 everything that you just said because in looking at it  
5 I guess in from the -- we obviously want the consumer  
6 to be safe, and we obviously want the resources that  
7 the industry puts towards doing that to be effective.

8 So if a system is set up that's flawed, and  
9 we're evaluated by that system and it's flawed, then  
10 we're wasting resources and we're not protecting the  
11 consumers. So we want a system that's adequate and is  
12 reasonable and that's also productive and by  
13 productive I mean not just lowest common denominator,  
14 cost effective, but the biggest issue is the consumer  
15 being made more safe. Because if they're not, then  
16 all those resources, however little or however big  
17 they may be, have been wasted and in the end, the  
18 consumer is still exposed. And that's now what any of  
19 us want.

20 MR. REINHART: Now we're going to present  
21 when we go back I believe, and you will --

22 DR. VETTER: I've been taking a lot of

1 notes, and I'm going to try and make sure that I get  
2 both, you know, everybody's opinion out there. I  
3 don't want to say both. It's not both sides because  
4 there's a lot of different opinions between, you know,  
5 different people on the regulatory side, on the  
6 consumer side, and on the industry side. So if I miss  
7 anything or if I don't get something out there that  
8 you thought was really important, please let me know.

9 I don't get my feelings hurt too easily. So --

10 MS. JOHNSON: Great. I think if we have  
11 nothing else to say, we can break before we have to go  
12 back in five minutes. Thank you.

13 (Whereupon, at 11:40 a.m., the meeting was  
14 concluded.)

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C E R T I F I C A T E

This is to certify that the attached proceedings  
in the matter of:

PRODUCTION VOLUME AND ITS ROLE

IN RISK-BASED INSPECTION

A CHARGE FROM FSIS: QUESTIONS FOR  
CONSIDERATION IN BREAKOUT SESSIONS

BLUE GROUP BREAKOUT

Arlington, Virginia

April 25, 2007

were held as herein appears, and that this is the  
original transcription thereof for the files of the  
United States Department of Agriculture, Food Safety  
and Inspection Service.

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Andy Vogel, Reporter

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